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REGIONAL ENVIRONMENTAL CENTER

6 NOVEMBER 2014 - Regional Environmental Center, Szentendre, Hungary

**SUSTAINABLE URBAN MOBILITY PLANNING: SMART TRANSPORT, SUSTAINABLE AND HEALTHY
CITIES—INTERNATIONAL CONFERENCE**

PROGRAM

9.00 Registration of participants

9.15 Welcome speech –

Márta Szigeti Bonifert, Executive Director of the Regional Environmental Center

Verseghi-Nagy Miklos, Major of Szentendre

9.45 Introduction of the BUMP project: sustainable urban mobility plan-helping local authorities

Eva Csobod, project manager, Regional Environmental Center

10.00 Pitch event: new technological solutions to urban mobility issues

Selected enterprises present their innovative/smart technological solutions to urban mobility issues. After the presentations the enterprises will be able network with the participants.

Innovative technology in city mobility- *László Ludwig*, SIEMENS Zrt

Route for you – intelligent planner, *Péter Bodó*, Hungary

Sustainable Urban Mobility based on Electric Vehicles, *Abel Ortego*, CIRCE, Spain

11.00 Coffee break and networking opportunity

11.30 Report on conclusions from the previous day (DAY1: Mutual learning workshop)

The technical officers of the municipalities of the 9 participating countries discuss the common problems and adopted solution during the mutual learning workshop on 5 November. The conclusions will be presented during the conference.

Topics are listed below:

1. *Integration to measures of restricting traffic in urban centres – Péter Szuppinger, REC*
2. *Which elements should be necessarily addressed in a preliminary context analysis for an effective sustainable mobility plan (SUMP)? – András Ekés, Metropolitan Research Institute, Budapest, Hungary*
3. *Public participation and public acceptance in the planning of the sustainable mobility –Lucia Ilieva, CSDC*

12.00 Solutions for sustainable mobility offered by selected European projects

12.00 Ch4llenge: Sustainable Urban Mobility Planning in the City of Budapest-*Tünde Hajnal, BKK*

12.20: The Network of European Healthy Cities: Phase V. – *Antonio De Blasio*

12.40: FGM-AMOR: Smart and sustainable urban mobility

13.00 Debate and conclusions: *András Ekés* -Metropolitan Research Institute and *Eva Csobod*, REC

13.30: End of the event and lunch

Official language of the conference: English and Hungarian (simultaneous translation service will be provided).

www.bump-mobility.eu **Contact:** Eva Csobod, ecsobod@rec.org